

## DIRECT PRINTING GUIDELINES FOR LESLIE JORDAN APPAREL

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Use only polyester, low bleed inks on all products produced by Leslie Jordan.

- We highly recommend Polywhite by Wilflex.
- 110 mesh
- Use a print/flash/print method

**Every conveyor dryer is different. A typical set up is discussed below.** You must have a temperature probe or temperature gun to make sure the shirts are not getting too hot, yet cure the ink sufficiently.

- A typical set up uses an 8 foot gas dryer with airflow and a digital readout.
  - The temperature setting is 375 degrees.
  - The belt speed is 25 feet per minute.
  - Using a digital temperature gun, read the ink temperature on the shirt while traveling through the dryer.
  - The ink must reach a temperature of 320 degrees. We recommend not going above 340 degrees at the final stage of the dryer. This means that on an 8 foot dryer, the ink on the shirt should only reach 320 to 340 degrees towards the end of the dryer.
  - Do not stack the shirts on top of each other when hot.
  - TO INSURE THAT YOUR PRODUCT IS NOT GOING TO BLEED, TEST PRINT A SAMPLE AND LET IT SIT FOR 24 HOURS MINIMUM. THEN WASH UNDER OUR WASH INSTRUCTIONS
- **Call for samples so you can experiment with our performance wicking fabric and your machinery, to assure you can produce the best product for your customer.**

Please keep in mind that our products are made of 100% polyester and will heat up much quicker than an average 100% cotton tee or sweatshirt.

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### STANDARD SHRINKAGE ON PRINTING POLYESTER SHIRTS

Our patterns and sizing are larger to compensate for shrinking. The expected shrinkage on a shirt lying flat is approximately 1½ inches in length, ½ in width. Every fabric is different so **TEST SHIRT** before printing. Measure shirts before and then after printing for accurate results. (very important to use proper heat setting)

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### ARTWORK

Artwork should not have fine or delicate lines or halftones. All art must be able to print through a 110 mesh. Keep in mind that Performance fabric absorbs ink a little more than cotton. Plastisol inks will diminish the wicking properties of the shirt. Where there is ink, there will be no “wicking.” A design with large printed areas is not recommended. Please call us with any questions you may have.

### RECOMMENDATION TO AVOID WRINKLING

After drying, stack shirts - as opposed to allowing them to drop into box and wrinkling.

- **IF PRINTING RED FABRIC, PLEASE USE THIS METHOD:**  
PRINT/FLASH/PRINT/FLASH/PRINT

### DISCLAIMER

These are only recommendations from our own experience on our own equipment.  
*Not to be interpreted as a guarantee.*