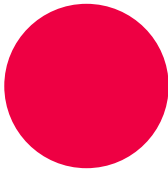


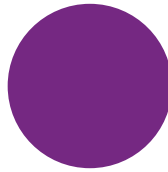
2024 COLORS OF THE YEAR



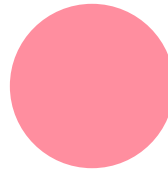
SPRING



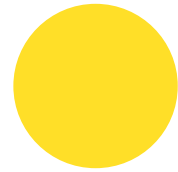
BRIGHT BERRY RED - 192 C
A vibrant and eye-catching bright red that exudes energy and vitality



PERFECT PLUM - 2612 C
A rich and luscious hue that draws inspiration from the deep, velvety tones of a plum tree in summertime

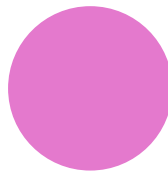


COTTON CANDY PINK - 519 C
The essence of youthful exuberance and fun in a playful and vibrant shade

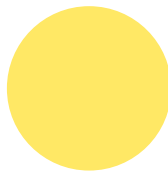


SUNFLOWER - 107 C
A color to call in the happiness and glow of a sunny day

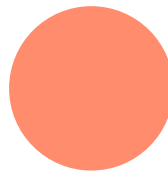
SUMMER



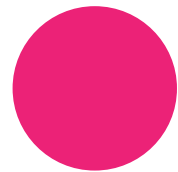
BERRY BLUSH - 2375 C
A vivid shade that draws inspiration from the juicy raspberries found in summertime



SUNSHINE YELLOW - 100 C
A joyful and luminous shade that captures the vibrant radiance of a sunlit day

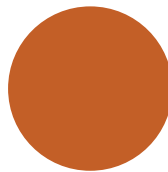


PEACHY KEEN - 1635 C
A soft and delicate hue inspired by the subtle blush or ripened peaches

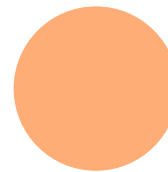


SUNSET PINK - 213 C
An attention-grabbing color that commands attention from the get go

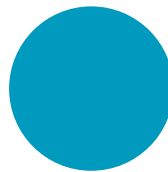
FALL



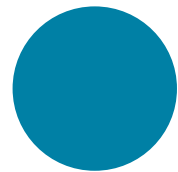
BURNT ORANGE - 2429 C
A warm and inviting hue that draws inspiration from the natural tones of the earth



WARM SUNSET - 7410 C
Invoking the glow from a warm and inviting sunset

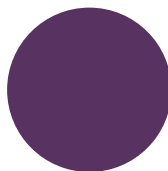


CARRIBEAN - 7703 C
A captivating color that mirrors the serene beauty of tropical waters

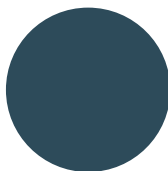


DEEP OCEAN - 2391 C
An enchanting and rich color that embodies the essence of tranquil ocean depths

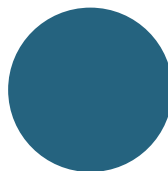
WINTER



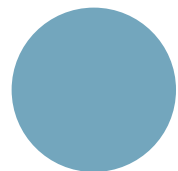
EGGPLANT - 519 C
A rich and luxurious purple shade with deep, almost black undertones



EARTHY SLATE - 4161 C
A muted, sophisticated color that draws inspiration from slate stone



MIDNIGHT SKY - 7699 C
The shade of stillness and quietude that descends during the late hours



HAZY SKY - 7695 C
A smokey blue that embodies the subtle charm of hazy, mist-covered landscape